The 5 Reasons You Should Sell Now

Current Market Opportunities That Should Not Be Missed

Only Serious Buyers Are Out

At this time of year, **only those purchasers who are serious about buying a home will be in the marketplace**. You and your family will not be bothered and inconvenienced by mere 'lookers'. The lookers are at the mall or online doing their holiday shopping.

There Is Far Less Competition

Housing supply always shrinks dramatically at this time of year. This year will be a little different as some of the distressed properties being liquidated by the banks (in the form of foreclosures & short sales) will enter the market. However, for those buyers looking for a non-distressed property, the choices will be limited. **Don't wait until the spring when all the other potential sellers in your market will put their homes up for sale.**

The Process Will Be Quicker

One of the biggest challenges of the current housing market has been the length of time it takes from contract to closing. Banks have been inundated with both purchase and refinancing loan requests. Both of these will slow in the winter **cutting timelines and the frustration these delays** cause both buyers and sellers.

There Will Never Be a Better Time to Move-Up

If you are moving to a larger, more expensive home, consider doing it now. Prices are projected to appreciate by over **15% from now through 2016**. If you are moving to a higher priced home, it will **end up costing you more** (both in down payment and mortgage payment) if you wait. You can also lock-in your 30 year housing expense with **historically low interest rates** right now. There is no guarantee rates will remain at these levels in years to come.

It's Time to Move On with Your Life

Look at the reason you decided to sell in the first place and decide whether it is worth waiting. Is money more important than being with family? Is money more important than your health? Is money more important than having the freedom to go on with your life the way you think you should?